



Dear GE Centricity PACS User:

You are cordially invited to attend the informational meeting of the new SIIM-affiliated User Group – Excite (**Exchange for Centricity Imaging Technology End-users**).

Excite, facilitated through the Society for Imaging Informatics in Medicine (SIIM), will be an independent group of individual Centricity PACS users who work together to help product developers and support teams better serve the user's needs. Through corporate support, GE will enable Excite to build a strong, united, self-supporting organization.

The Excite informational meeting will be held at the RSNA conference in Chicago, IL., on Sunday, November 30 from 12:00 pm – 1:30 pm, McCormick Place, South Building, Level 1, Room S104B. Lunch will be served and we do hope you can join us.

Given the short time frame between now and RSNA, we want to assure you that our goal is not to permanently establish a rigid structure for this user group. Instead, this meeting is a launch opportunity for us to build a flexible and strong foundation for this group over the next year. Because RSNA and the SIIM Annual Meeting are the only two opportunities we have per year to get people together in person, we want to use this upcoming event as a chance to get started! If you cannot attend, please know that opportunities for input and direction will continue throughout next year through email and our website.

As we grow we know there may be future member initiatives for Excite but initially its purpose is to:

- promote open communication between GE and Excite members
- improve the quality and efficiency of the product
- solidify the relationship between users of GE PACS
- provide honest and constructive feedback to GE regarding product quality and direction

SIIM has successfully launched and watched grow to independence, two GE product User Groups – **CRISS (Centricity Radiology Information Systems Society)** and **DIAMOND (Dynamic Imaging Associated Members Organized for Networking & Discussion.)** Watching the success of these two groups and the synergy that has been created prompted SIIM and GE to say, let's bring the benefits to a third group, those who use Centricity PACS.

To see all that Excite has to offer, visit our website at [www.excitepacs.org](http://www.excitepacs.org) and click on benefits. From there it's an easy click to the online membership application. All new Excite members will receive a one-year complimentary membership made possible through a grant from GE. To take advantage of this opportunity simply go to [www.excitepacs.org](http://www.excitepacs.org) and complete the membership application.

We envision membership in Excite to be an excellent fit for PACS Administrators, IT Directors, and Radiologist "super users." If you're not the best fit for Excite at your organization, please forward this message to someone within your organization who would benefit from participating.

Should you have any questions, please feel free to contact either of us (our contact information can be found below) or Marilee Peterson at SIIM, 703-723-0432 ext. 310.

We look forward to an Excite -ing first year and to seeing you at the organizational meeting at RSNA!

Regards,

Co-Chairs

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