

Welcome to

The logo for Excite features the word "Excite" in a blue, rounded, sans-serif font. A blue five-pointed star is positioned above the letter 'i'. A blue curved arrow starts from the left side of the 'x' and points towards the star.

**Excite**

Exchange for Centricity Imaging Technology End-users



Exchange for Centricity Imaging Technology End-users

# Who Are We



# Why Us – Why Now?

Jim Whitfill, MD, CIO

- Scottsdale Medical Imaging, Inc (SMIL)
- Centricity PACS user since 2003

Victoria Myers, BS,RT(R),CIIP

- Scottsdale Healthcare
- Centricity PACS user since 1999



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# AGENDA

- Welcome and Introduction
- Communications - This group is for you
- Membership and SIIM affiliated user groups
- GE enhancement program update
- Q & A
- Interim leadership and Vote\*

\* we need your vote

# What is Excite



## Why Do We Need It?

- Not the Jim and Victoria show
- Not the GE show
- Not the SIIM show
- Your show!
- Why not just call support and vote on line for enhancements?
- Personal connection to other sites.



## Our AZ PACS Experience

- Local but state-wide permits more personal connection than might occur at SIIM
- Vendor neutral - purely peer to peer
- Provides cross-vendor/systems problem solving
- Local community provides practical solutions, but desire connection to peers using Centricity



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# Other SIIM-Affiliated User Groups

The logo for CRISS, consisting of the word "CRISS" in a blue, serif font with a slight shadow effect.

CRISS





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# Making our Own Model

- Peer support
- Professionalism
- Collaboration
- Solution focused

## Goals

- Viable membership
- Improve relationship between users and enhancement program
- Inclusive -- of all Centricity customers including cardiology and Canada.
- A lively on line community
- A welcoming environment for all levels of Centricity users

## Governance and Bylaws

- Distribute a draft of bylaws 60 days before SIIM in Charlotte
- Finalize our bylaws and executive leadership via a vote in Charlotte

## Why SIIM Affiliated?

- Many user groups out there
- Most vendor influenced and directed
- Cooperation with SIIM allows for a neutral third party for support and independence
- We have to be self supporting and serve the users



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# What is a SIIM-Affiliated User Group?

- Self-governed, self-supporting independent group of users of a given product – in this case GE Centricity PACS
  - Self-governed – governed by a member elected executive committee in accordance with group bylaws.
    - Not by SIIM, not by GE Healthcare
  - Self-supporting – through dues paid by the members



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## Dues you say?

- Yes, dues cover the administrative support provided by SIIM for Excite member services and user group meetings.
  - Dues are nominal - \$200 per year. You do not have to be a SIIM institutional member to join, but SIIM institutional members receive a 50% discount on Excite dues plus all the benefits of SIIM membership.
  - Your first year of membership in Excite is complimentary, generously sponsored by a grant from GE Healthcare.



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## How does membership work?

- Membership is by organization
  - Each member organization has one primary representative and up to four additional representatives.
- Your organization *does not* have to be a member of SIIM to join Excite.
- Your organization *does* need to use the GE Centricity PACS.

To join simply complete a membership application and submit it to the SIIM office. Remember, the first year of membership is complimentary thanks to GE Healthcare!



# GE Centricity Global PACS Update

For Excite User Group

RSNA 2008

**Ram Krishnan**

**GM Global Centricity  
PACS**



**Excite**

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# We are Excited to be here!!



- GE's Commitment to Excite
- Your Voice Counts – Enhancement Portal and Communications
- GE @ RSNA 2008

# Thank YOU!



→ Dr. Jim Whitfill

→ Victoria Myers

# GE's Commitment to Excite

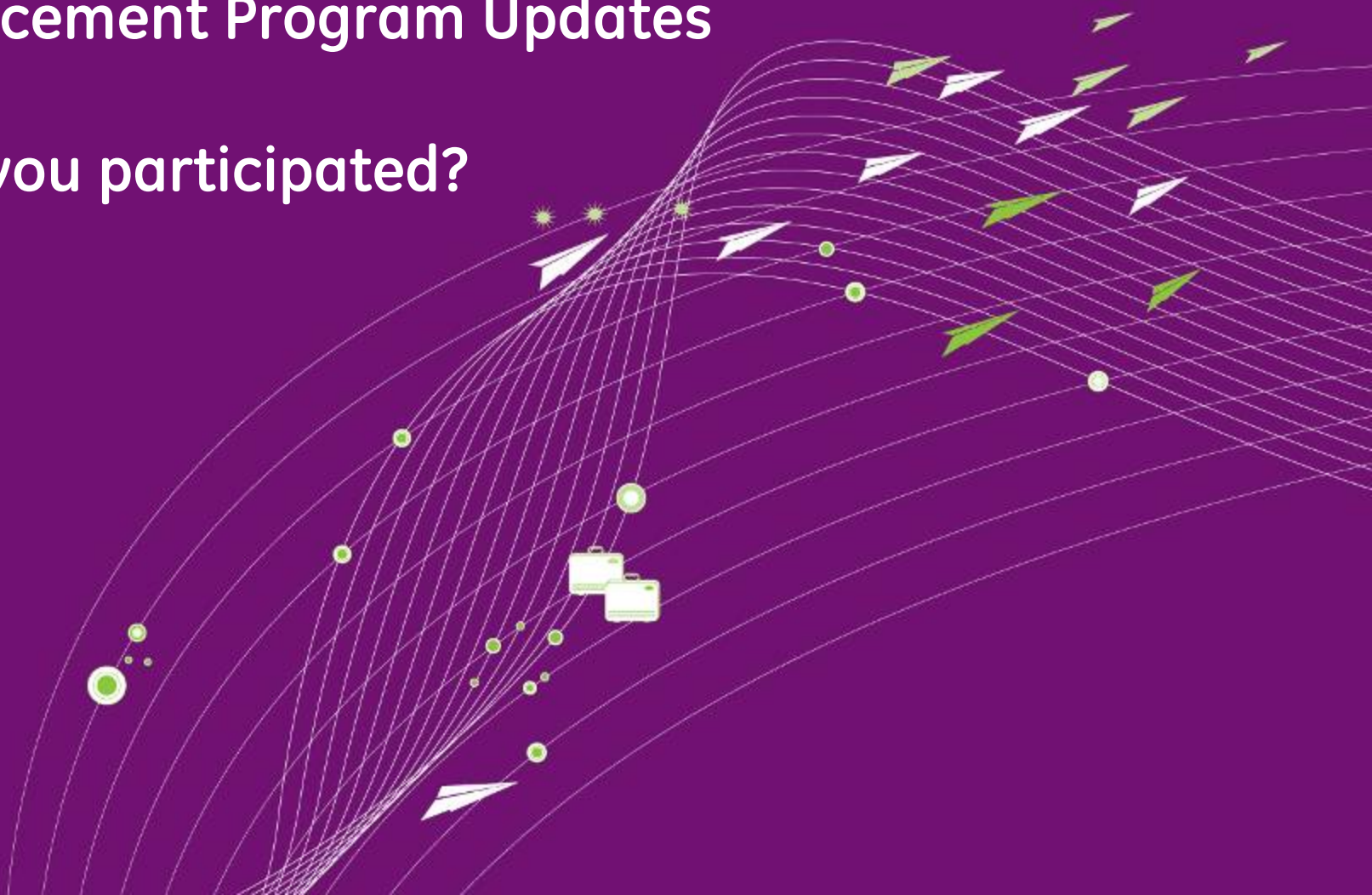


- First-year membership sponsorship
- Meeting expenses
- Meeting participation: in collaboration with Excite
  - Education
  - Product Updates
  - Enhancement Program Feedback



# Enhancement Program Updates

Have you participated?



# Enhancement Program Results



## Why?

- Streamline your requests
- “Close the loop”
- Improve product quality and workflow

## What?

- 365 Registered International Customers
- 3 Voting cycles since 2007
- +225 Enhancement Accepted
- +50 Enhancement in Production

## 3.0.6 (on Tradeshow Floor)

### Usability Enhancements, Physician Workflow

*Highlights include:*

- Worklist “exam open” notification
- Real time refresh of images
- Password expiration notification
- Definable shortcut keys
- Suppressed cancelled exam from comparison
- Notation of STAT exams in worklists
- Remove cancelled exam from patient jacket and worklist



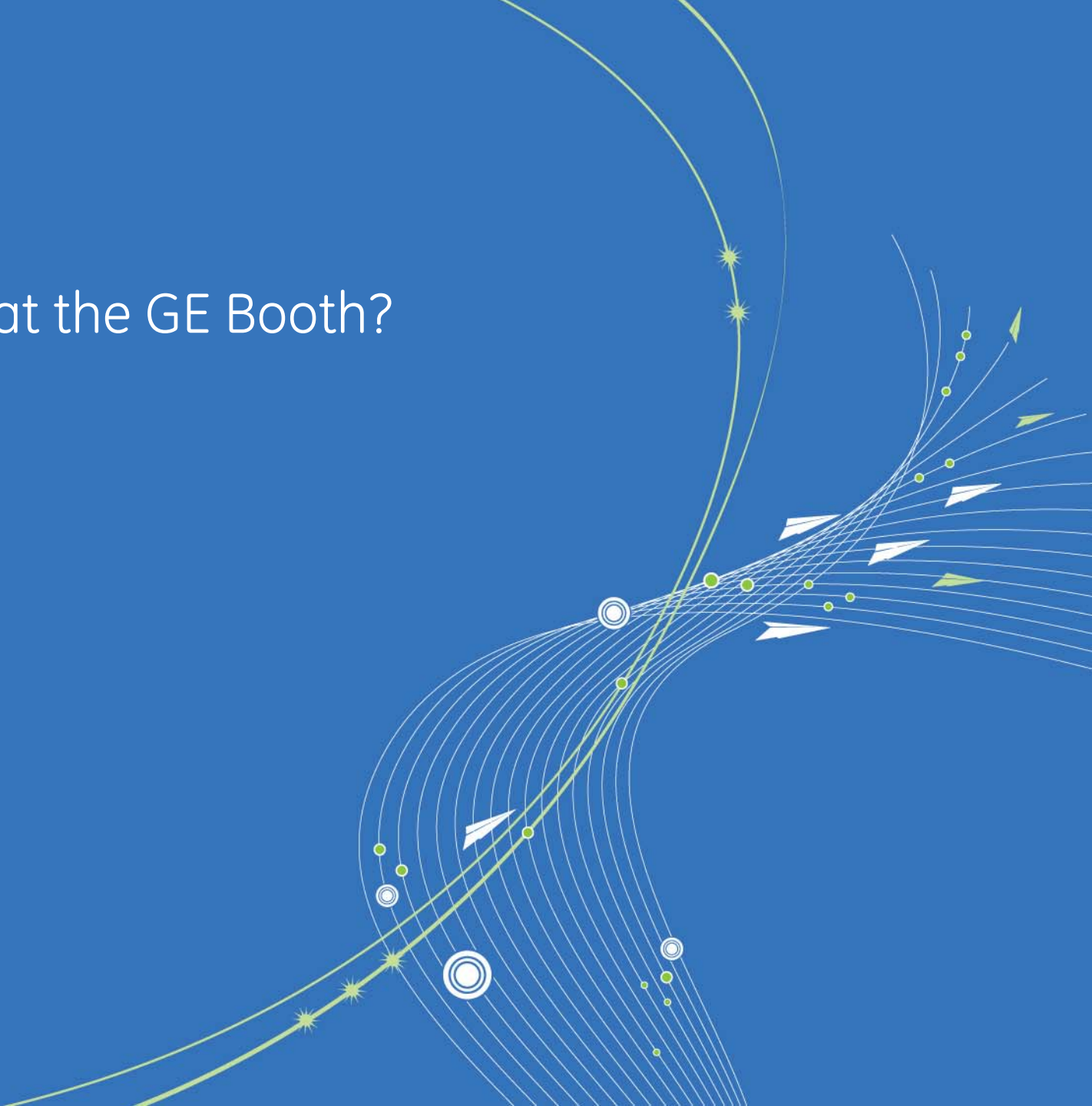
# Sneak Peek – Latest Admin Tools

- ➔ 53 Enhancements on Ballot
- ➔ 87 Participating Orgs
- ➔ Marketing and Engineering working through prioritization

Short Desc	Total	
Error correction of exams profiled into incorrect patient/exam	91	41%
Ability to unmerge patients	82	37%
Display who verified or who dictated the study	76	43%
Broadcast message on sign-in page from PACS Admin	49	31%
Want ability to place exam in COMPLETED status from within EXAM MANAGER	43	26%
Ability to limit "Unverify" privilege for "Completed" exams	40	22%
Would like the ability to purge studies from LTS by Patient type and Modality	32	13%
A smarter prefetch process with exams that are associated to multiple body parts.	30	11%
Want ability to import into RA 1000 outside CD's and display	29	18%
Customer wants notification of expiring passwords in Centricity PACS IMS database`	28	16%
CAT Tool - Automatically de-activate inactive accounts after a set period.	25	14%
Export capability from CAT tool	20	14%
System dash board with the ability to see who is logged in on what type of licence	20	9%
Would like additional things logged in ENM logs.	18	8%



# What's new at the GE Booth?



# Centricity PACS at RSNA 2008



## ➤ **Integrated RIS/PACS 3.0.6**

- Enhancement Program – Usability Updates
- Opening the desktop integration – single desktop workflow
  - Breast Imaging – Mammography and MR CAD
  - Nuclear Medicine Integration
  - Peer Review, Teaching Files, Critical Results Reporting
  - Clinical Literature - StatDx
  - Web-based Orthopedic templating

## ➤ **Works-in-Progress**

- Server Based 3D Integration
- Precision Reporting on Centricity PACS
- Ultrasound Structured Reporting

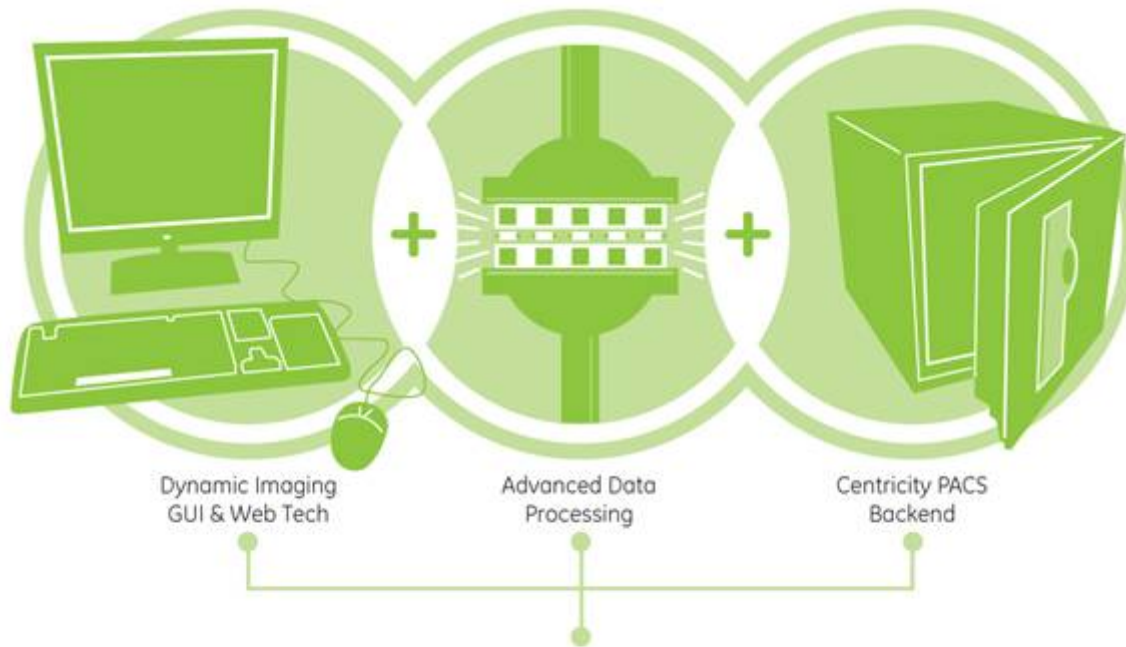
## ➤ **Enterprise Imaging**

- CardioVascular IT and CA1000 workstation

# One Desktop

# Centricity PACS Web Diagnostic (Web DX)

## New Product Introduction



### Centricity Web Diagnostic (DX)

A web-based diagnostic viewer with workflow integration and streaming technology

# Centricity PACS Web Diagnostic (DX)



Ideal for  
remote reading  
and power users

Optional  
to RA1000  
and CWeb

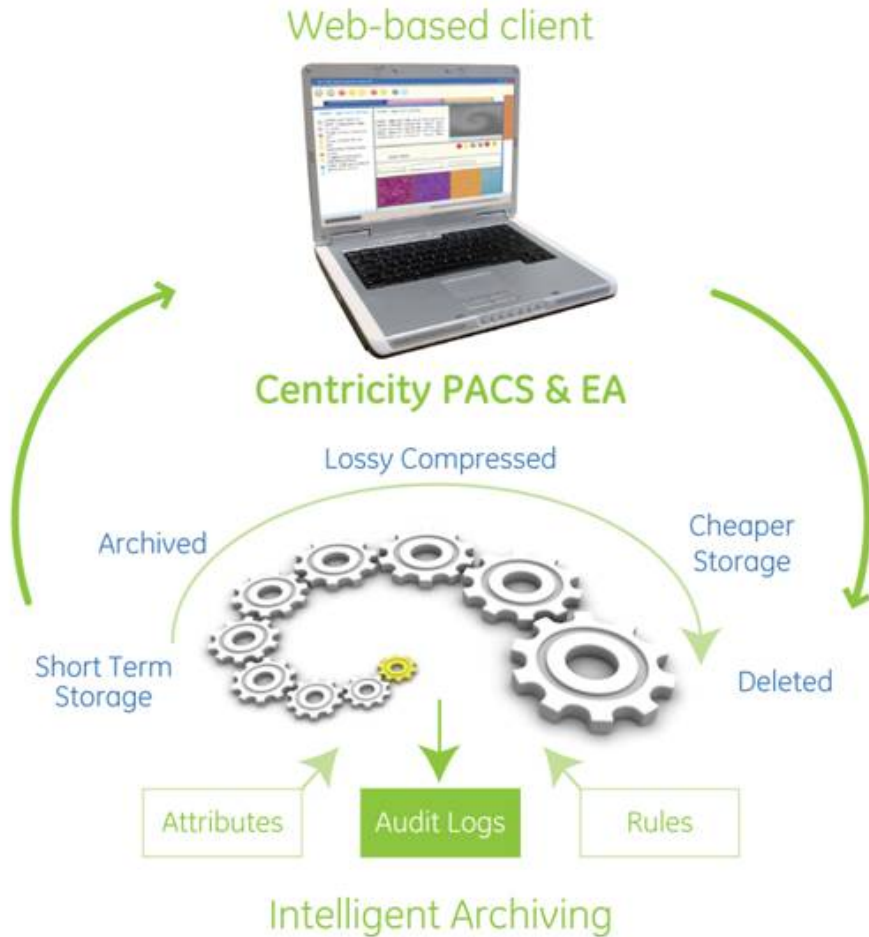
Build on 3.0  
Foundation

Web-based  
diagnostic  
viewer

Unique features  
including streaming,  
MIP/MPR, IHE,  
exam locking



# Virtualization of Radiology



Radiologist and specialists looking for diagnostic tools where they need them:

- Teleradiology
- Nighthawk services
- Consultation
- Capacity Mgmt

# Thank you !



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# Your Input

- Questions
- Comments
- Suggestions
- What did we forget?



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# Request from Membership

To provide interim leadership for Excite, Jim and Victoria are requesting to continue as Co-Chairs of Excite user group

- 
- Continue to work with SIIM on growing membership
  - Plan for SIIM 2009 meeting of Excite
  - Prepare draft of the Excite by-laws
  - Explore options for electronic communication and refining [www.excitepacs.org](http://www.excitepacs.org)



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## Homework

- Go tell two Centricity PACS friends!
- Make plans to be represented at  
SIIM 2009 in Charlotte, NC



Excite User Group & Educational Meeting – June 3



Charlotte Convention Center  
Charlotte, NC